

GET THE MOST OUT OF YOUR VIDEO TOUR!

WEBSITES

- Feature the Video Tour on the official community homepage
- Provide video tour for your:
 - Chamber of Commerce
 - Economic Development Agencies
 - Main Street Association
 - Convention and Visitor's Bureau
 - Other websites that aid in the promotion of the area

EMAIL/TEXT

- Embed video link into email signatures
- Send specific video chapters to residents, visitors and businesses

SOCIAL MEDIA

- Facebook
- Instagram
- Twitter
- LinkedIn
- Internal departments social media platforms



Pro-tip

Share your videos at least once a month on social media platforms to reach new audiences!

OTHER

- Play videos on your local cable access channel
- Play videos prior to State of the City Address, meetings, and presentations
- Share Video Tour with local real estate agencies and school districts
- Local businesses, non-profits, and organizations can also feature the Video Tour on their website and social media platforms