

To: Mayor and City Council
Cc: City Manager

Subject: Naming and Renaming of City Park

Attached is the proposed policy for naming or renaming of Public Park Benches and trees in the City of La Marque along with the information sheet to be given to those individuals interested in nominating a park for a name change. (Approved by City Council on 12.14.2015)

If there are any questions, do not hesitate to contact the Park Board Chairman.

City of La Marque Parks Board Members

Chairman Louis "Mac" McGaffey / _____

Vice Chairman Al Reida / _____

Member Bo Hunter / _____

Member Larry Walker / _____

Member Herbert Franklin / _____

Member C. J. Leggett / _____

Member Michael "Rock" Bock / _____

CITY OF LA MARQUE

GUIDELINES AND CRITERIA FOR NAMING AND RENAMING OF PARKS, BENCHES AND TREES AFTER AN INDIVIDUAL

Criteria

- 1. This criteria will be applied to City Parks available to and operated for the benefit of the public and under the management and responsibility of the City of La Marque, Parks Board, City Council and City Mayor.**
- 2. Parks may be named after individuals (either living or deceased) consistent with criteria set out in these guidelines.**
- 3. The renaming or naming of a park must be consistent with the positive image of the community.**
 - a. Only parks and facilities named for geographic location, outstanding feature or subdivision should be considered for renaming. Parks that have been renamed by deed restrictions shall not be considered for renaming.**
 - b. Parks and facilities named after individuals shall not be changed unless it is found that because of the individual's character the continued use of the name would not be in the best interest of the community.**
- 4. Renaming of parks should only be made after careful consideration is given to the significance of the existing name versus the name being suggested.**
- 5. The naming or renaming will depend on the outstanding and positive contribution made to the City of La Marque. Parks may be renamed or named for individuals or organizations that have significantly contributed to that particular park as a volunteer, exceptional service or some affiliation with the park being renamed.**
- 6. Must have the approval of the City Council person in that district.**
- 7. A petition must be obtained through the City Clerk's Office. The petition must be signed by 10% of registered voters (citywide), their addresses, point of contact (via email or telephone number), and any other information required by the City Charter. The petition must be returned to the City Clerk's Office within thirty (30) days, for verification.**

NAMING FACILITIES APPLICATION PROCEDURE

Parks and Recreation Criteria:

Individuals selected within this category can be either living or deceased and should be nominated and selected after many years of service to the city and in consideration of their positive impact on the development and well-being of the entire community. The nominations should be made objectively. The candidate must be of good character, have been a resident of the City of La Marque for 10 years or more, a registered voter in the city, have not created any negative impact to the city or community and have developed leadership and inspiration to others. Also, must have made positive contributions to the park as a volunteer, exceptional service or some affiliation with the park seeking to be renamed.

Financial Benefactor Criteria

Buildings

Individuals (living or deceased), organizations or entities chosen under this category shall make, or have made a significant contribution toward the facility. Significant financial contribution will be measured by the impact a single contribution makes toward the successful conclusion or continuing operation of the facility to be named. Depending on the impact, the naming could be for the entire facility or some portion (i.e., a room). The expense will be covered by the Individual / Organizations.

Benches / Trees

Benches and Trees will be granted to Individuals / Organizations with the approval of the Parks Board, Mayor and City Council. The expense will be covered by the Individual / Organizations.

CITY OF LA MARQUE

APPLICATION FOR NAMING OR RENAMING A PARK

Applicant Information

Name _____
Address _____
Phone _____

Facility Information

Location _____
Current Name _____
Park _____
Proposed Name _____

State reason for renaming of park

Contributions

In the space below, briefly explain how the proposed individual or organization has volunteered, been affiliated, provided exceptional service or contributed to the Park to be named.

Parks and Recreation

