

BUDGET WORKSHOPS

Budget Workshop

FY23/24

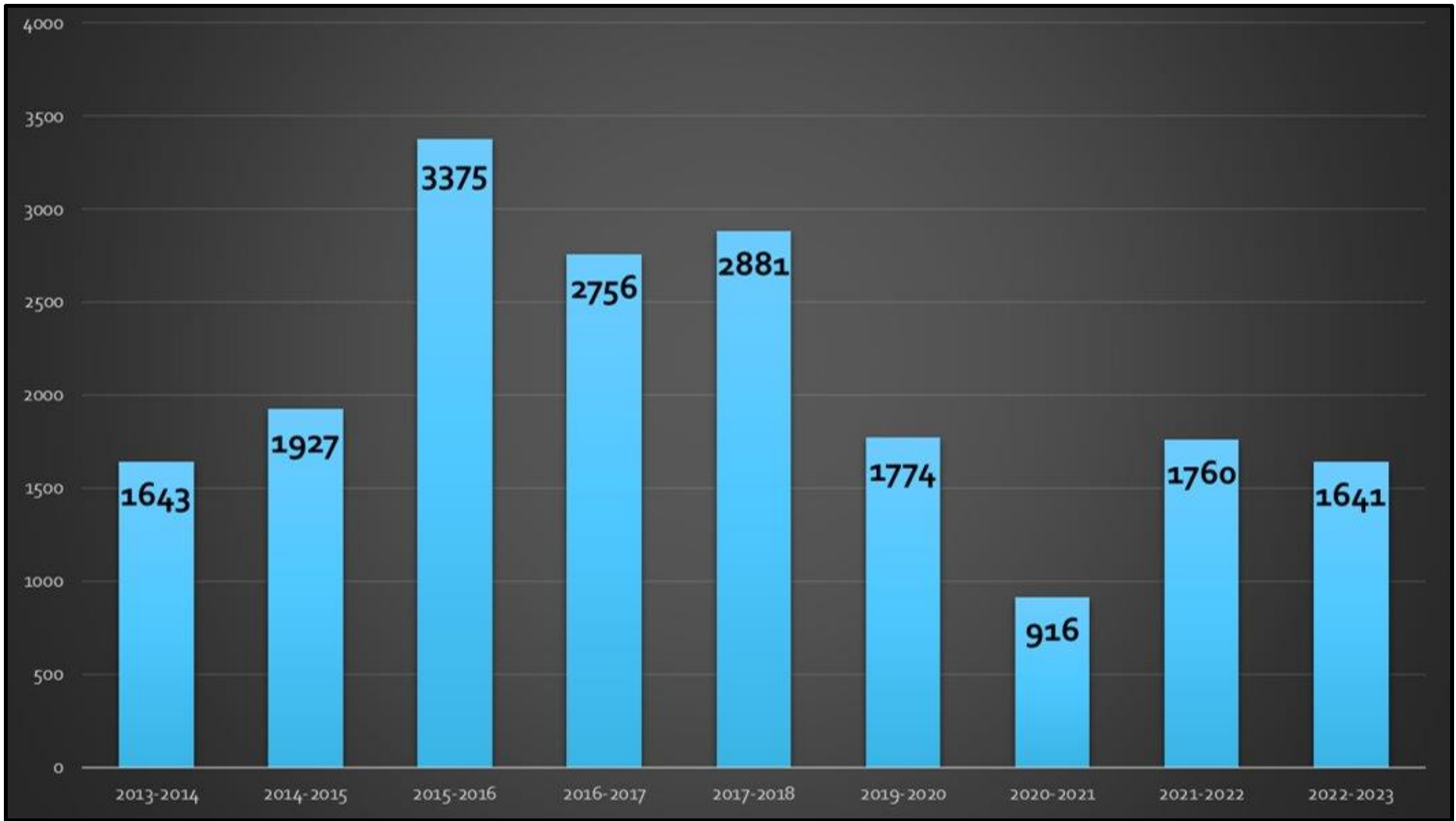
TUESDAY, AUG. 8 | 10 AM
THURSDAY, AUG. 10 | 10 AM



Rental Registration Statistics

- 26.6% of homes in La Marque are rental units
- 1175 Persons Registered
 - Only 640 properties are not registered out of 1814 rentals. 42 homes are occupied by a family member, which makes them exempt and not required to pay permit fee.
 - 77% of rental homes are registered





Billboard Advertising



- Steps needed to look into Billboard Advertising
 1. Confirm number of billboards in La Marque.
 2. Confirm addresses of billboards to confirm we are getting our city's share of sales tax on services. Some addresses may have different ownership locations. Sales tax should be tied to city where each board is located.
 3. Do we look into this excise tax if sales tax collection is not working or in addition to?
 4. What permits/licenses does Texas require? Can La Marque supersede? Public Safety purposes?

[How to Be a Billboard Owner \(chron.com\)](http://chron.com)

Billboard Advertising



- Steps needed to look into Billboard Advertising

5. Confirm the Texas taxes billboards, how, and what is allowed.

6. End-user should be taxed sales tax while owner/lessee is charged for permitting and property tax.

7. If all or some of these are being incorporated, confirm that La Marque is properly receiving fair share. Part of Sales Tax Audit.

8. If not, look at ways of bringing this into fruition.

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Sales Tax

- 1 ½% to City
- ½% to EDC
- FY 23 expected to end at approximately \$7.1M
- FY24 Projected to be at \$7.425M +4.4%
- FY24 \$5,569,170 City Share +\$22K monthly
- Most comfortable with is \$7.5M equates to 5.4% increase.
- May be able to increase more after full sales tax audit is complete.



Water Payments

Percentage of Online Payments: 31%

Percentage of Walk-up Payments: 31%

Percentage of Mail Payments: 27%

Percentage of Phone Payments: 11%

Parks & Recreation Facilities Rental Form with Rates



No. _____

CITY OF LA MARQUE
FACILITY RESERVATION FORM
(409)938-9200

COMMUNITY ROOM
1109B Bayou Road
La Marque, TX 77568

HIGHLAND BAYOU
PARK PAVILION
1991 Getty Road
La Marque, TX 77568

MAHAN PARK
2702 Woodlawn
La Marque, TX 77568

TO ALLOW TIME FOR PROCESSING, RESERVATIONS AND PAYMENTS SHOULD BE MADE TO CITY HALL A MINIMUM OF TWO WEEKS (14 DAYS) PRIOR TO THE SCHEDULED EVENT.

Facility Requested: _____ Date: _____ Time: _____

Group Name: _____ Purpose: _____ # in group: _____

Coordinator's Name: _____ (E-Mail) _____

Address: _____

Telephone: (Primary) _____ (Secondary) _____ (Fax) _____

Other changes

- Adding High School Internship Program back in. Inadvertently left off. Increases budget by \$25K.
- Police Budget – 3040. Cut too much cannot be negative \$1,000.
- Development Services Projected Revenue:
 - Looking to increase by \$100,000 to \$2.3M
- Possibility of including exception increases to \$30K
 - Would affect the budget by approximately \$88K Reduction.
- Coin-Operated Machine Discussion – Legal.
- Short-Term Rental Ordinance – Legal
 - Need to work STO companies to get numbers for La Marque to then be able to provide a proposed revenue amount.