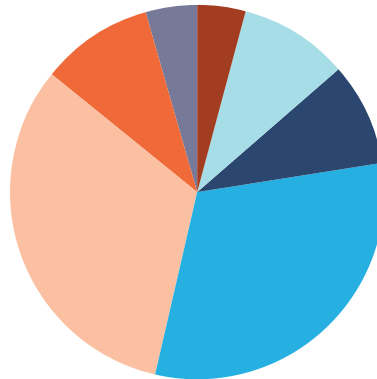


CITY OF LA MARQUE TEXAS

POPULATION

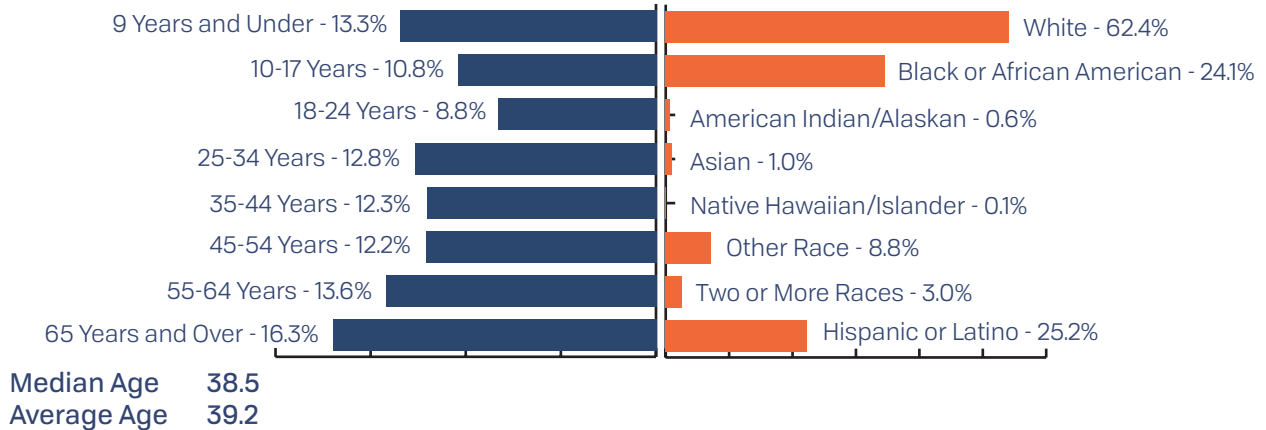
97,186

2017 Estimated Central Retail Trade Area Population



| | |
|-----------------------------|-------|
| Graduate or Professional | 4.6% |
| Bachelor's Degree | 9.1% |
| Associate Degree | 7.9% |
| Some College, No Degree | 29.9% |
| High School Graduate | 33.3% |
| Some High School, No Degree | 10.3% |
| Less than 9th Grade | 4.9% |

AGE AND RACE DISTRIBUTION



HOUSEHOLD INCOME

AVERAGE HOUSEHOLD INCOME

\$67,184

MEDIAN HOUSEHOLD INCOME

\$49,820

PER CAPITA INCOME

\$25,626

OPPORTUNITY IN LA MARQUE

| | |
|---|--|
| <p>Food and Beverage Stores Sales Leakage = \$174,413,419</p> | <p>Potential Retail Sales \$1,498,874,612</p> |
| <p>Food Service & Drinking Places Sales Leakage = \$131,031,500</p> | <p>Actual Sales \$356,395,641</p> |
| <p>Building Material, Garden Equipment Sales Leakage = \$142,143,986</p> | <p>Sales Leakage \$1,142,478,971</p> |
| <p>Miscellaneous Store Retailers Sales Leakage = \$36,941,887</p> | |

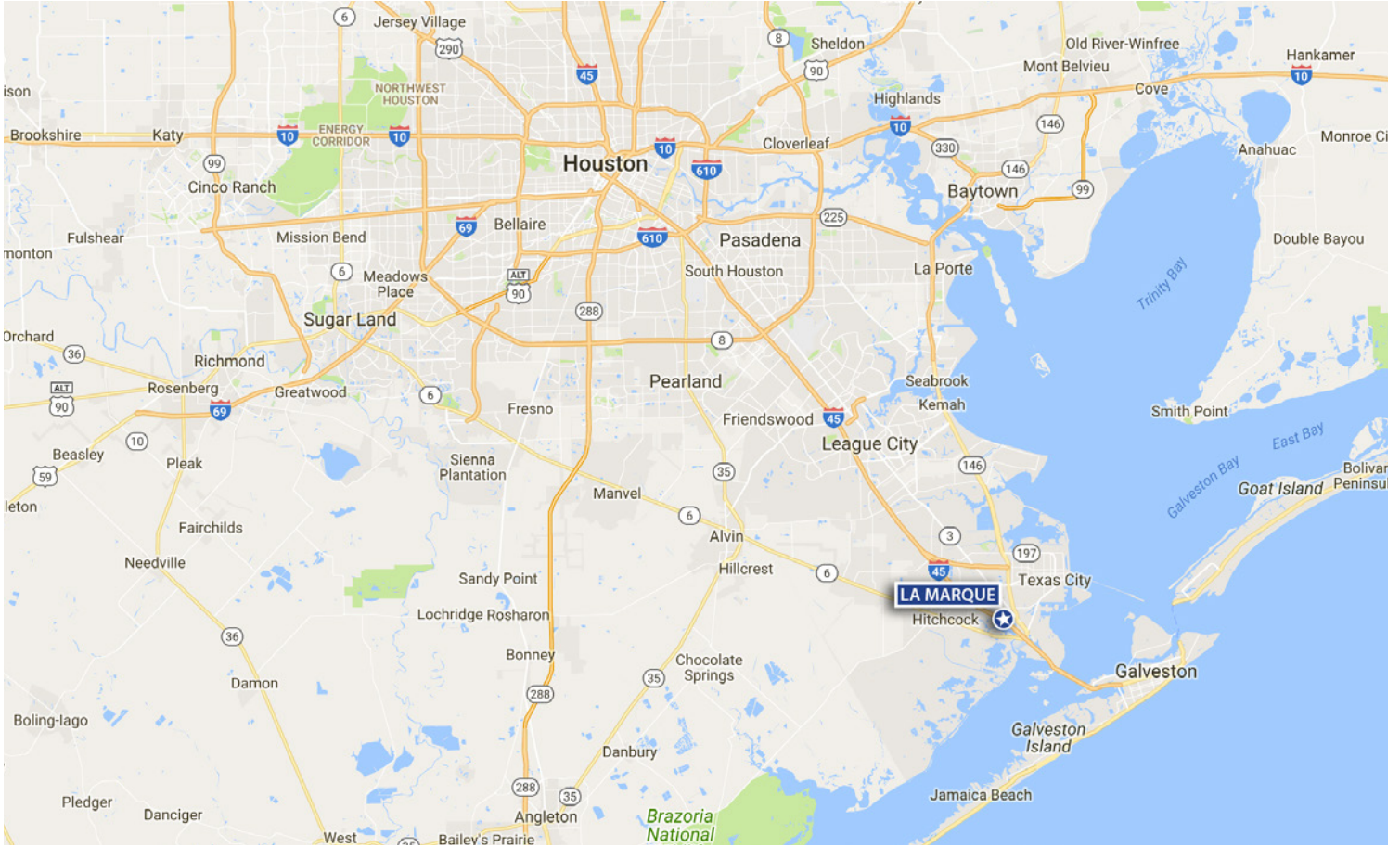
Alex Getty,
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TheRetailCoach®

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.